

Fresc

Vernatsch Rosé Organic 2024

Alpine-Fresh our messenger of summer

Our answer to heavy aperitifs: a rosé from the native Vernatsch family, harvested early for a light and fresh character. It offers aromas of wild strawberry and cherry. On the palate, a fine acidity and soft tannins create an uncomplicated pleasure perfect for sunny days.

Grape Variety Red: 100% indigenous Vernatsch/Schiava family. Selected clones, vines aged 10-55+ years.

SERVING & ENJOYMENT

Serving Temp.: 7-9° C ≈ 45-48° F

Drinking Window: Optimal 2025-2026.
Best enjoyed young to experience its full fruit.

Recommended with: Light Mediterranean cuisine, sushi, halloumi with melon, summer salads, or pasta with pesto rosso.

A Special Treat: Enjoy it pure as a sundowner or with fresh oysters and a raspberry vinaigrette.

FACTS & VINIFICATION

Analysis: Alc. 11.5% vol · Acidity 5.4 g/l · Residual Sugar ~0.3 g/l (dry).

Harvest: Selective pre-harvest hand-picking in mid-September.

Yield: ~30 dz/ha (≈ 21 hl/ha).

Vinification: Short maceration before pressing, cool fermentation for about 10 days in stainless steel tanks. Matured for 5 months.

Bottling: L2 6/2025, ~500 bottles 750ml transparent FWS-Burgundy 390g · Closure: Diam cork and alu capsule.



ORIGIN & TERROIR

Vineyards: Obermoser, Hörtenberg and Bichl-Leiten in St. Magdalena. 100% estate-owned and managed.

Altitude & Aspect: 310-540 m above sea level, predominantly south-facing slopes.

Soil: Mainly moraine deposits, partly Bolzano porphyry (volcanic).

Training System: Traditional Pergola.

Organic Cert.: IT BIO 013 ABCERT.

Classification: Mitterberg Vernatsch Rosé IGT Organic. Control: Bolzano Chamber of Commerce (Vineyard area, Harvest quantity).

THE NAME: FRESC

Embodying the very essence of freshness: the name 'Fresc' draws from an Old German origin (Frësc/Fresk) while connecting to its linguistic cousins 'Fresco' and 'Fresh'.

WINE TESTIMONIALS

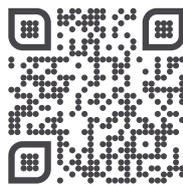
"Berry fruit and alpine freshness"

"The epitome of carefree enjoyment"

"A pleasant balance of fruit, acidity, and minerality"

A Fresh Take on a Native Grape

"I love its bright, uncomplicated character, which comes from our different Vernatsch varieties. This rosé doesn't seek the spotlight; it perfectly accompanies the beautiful, light moments of summer!"



rose.obermoser.wine

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